Jirao Tang | www.jirao-design.com

Product designer (LA/Wuhan)	626-376-2304 TANGJIRAO2021@163.com
Education	Artcenter College of Design.BA (2022-present)
	RISD Summer Course (2020)
	Wuhan-British middle school (2019-2022)
Featured Project	Trudon Fireplace Mantel
	designlab 1 - 2024 (Presented digitally at student gallery)
	Overview: A 14-week student project. Inspired by baroque era, designing a fireplace mantel
	for luxury candle brand Trudon, incorporating modern innovations that enhance the holistic elegant experience.
	The fireplace mantel blends the masculinity of its silhouette with the femininity of its surface treatment, aligning seamlessly with Trudon's brand identity.
	Applied skills: Brandbook making, Sketching, Form Language Analyse, Design Direction gathering, Surface Modeling, In scene rendering, styling, CMF design, Presentation
	NIKE Moveo
	Product Design 4 - 2024
	Overview: A 14-week student project inspired by Nike's empowerment philosophy, aimed at creating sustainable growth in the senior mobility market through innovative, user- centered design.
	Dive deep in brand physosophy, Developed an electric wheelchair-walker hybrid for seniors with osteoarthritis, enabling smooth indoor-outdoor mobility transitions. develop a highly functional, lifestyle-driven product that aligns with Nike's innovation ethos.
	Skills: User-centered design, market research, problem-solving, "form follows function" principles, consumer insights, adaptability, and value-driven product development.
	Spypal
	Product Design 3 - 2023 (Presented at student gallery)
	Overview: A 14-week student project. SPYPAL is a desk printer tailored for children with ADHD, turning task management into engaging, interactive experiences with familiar cartoon characters.
	Went through brainstorming sessions and user research, exploring user needs and fostering
	a motivated approach to guidance through design. Iterative prototyping and testing ensured functionality that blends creativity with practicality, strengthening support services
	Skills Applied: 3D printing, sketching, prototyping, manufacturing & testing processes, educational product design, Trend Inspection, CMF design, Psychology-driven design (color & form) for children

Skills

Adobe Creative Suite , Procreate, SolidWorks, Keyshot Watercolor Painting, Sketching, Marker Techniques, User scenario, Trend research, CMF design, 3D Modeling, Presentation & Communication , 3D printing Fluent in English and Chinese, Basic proficiency in German